# MIT 522

#### **Context and Conditions**

Turtle Talk – Ask the Expert was completed as partial fulfillment of MIT 522: Organization & Management of Instructional Technology Programs. The project was completed during the Spring 2005 semester under the guidance of Dr. Mahnaz Moallem. This project was put together in order to use e-technology to provide a voice for conservation and education between North Carolina Aquarium staff, educators, and students that reached beyond the Aquarium's and schools' walls.

## Scope

The objective of the project was to make a plan which would allow for the development of an e-program for the North Carolina Aquarium at Fort Fisher to use in conjunction with the state's schools. A change proposal was developed along with change management teams – the planning/advisory team, the implementation team, and the evaluation team. The change management model which was used was the unfreeze/change/refreeze model. The policies and standards which the Aquarium must adhere to were analyzed, along with the current technology resources and usage. Last, a technology plan was developed including an implementation plan, communication plan, infrastructure design, staff development, technology support, budget, and funding. The project was completed in one semester.

#### Role

This project was completed as a team of three graduate students. Each student met and worked with the Aquarium staff and contributed to the change proposal, resource analysis, and technology plan.

## Reflection

MIT 522 was my very first class in the MIT program. Without having had the benefit of MIT 500 proceeding it, I felt a little lost and a lot overwhelmed during that semester. Looking back, I am amazed at how much work was accomplished in such a small amount of time, especially since both of my team members were new to the program as well. If I were to participate in this project again, I would likely choose a team with members who were not taking the class as their first in the program. Our project probably left a lot to be desired since we did not have the MIT foundation to build upon; however, we definitely gave it our all and I walked away from the class with a wealth of knowledge I was able to relate to when I took MIT 500 the following semester.