





| VIDEO  | DESCRIPTION   | AUDIO   |
|--|---|---|
|  | <p>Blank Screen<br/>           For 4 seconds</p>  | <p>(Energetic music related to children)</p>  |
| <p><b>The Watson School of Education presents...</b></p>  | <p>Title fades in gradually all together over washed out UNCW Seahawk logo.</p> <p>Title fades out.</p>   | <p>(music fades in softly)</p>  |
| <p><b>An Introduction to the Education of Young Children Program</b></p>   | <p>Title fades in all together over footage of children.</p> <p>Title fades out.</p>  | <p>(Volume gradually increases to give dramatic effect)</p>   |
|   | <p>(music fades down under narration)</p> <p>Fade In</p> <p>Ext. Day UNCW<br/>           New Education Building<br/>           ELS-New Building</p> <p>DISSOLVE</p> | <p>Melissa: The Watson School of Education at University of North Carolina at Wilmington focuses on developing highly competent professionals to serve in teaching and other educational leadership roles</p> |
| <p>School of Ed. Patio View</p>  | <p>Fade In</p> <p>Ext. Day UNCW<br/>           Education Building<br/>           Patio with fountains</p> <p>DISSOLVE</p>   | <p>Melissa: The school of education was rated as an Exemplary School by the North Carolina State Board of Education in 2002.</p>  |

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|   | <p>LS-Int. School of Education</p> <p>Tilt Up</p> <p>DISSOLVE</p>  | <p>Melissa: The Watson School of Education offers undergraduate degrees in Elementary, Middle, Special Education and the Education of Young Children.</p>  |
|  | <p>Pictures of children in different settings and EYC students in the classroom:<br/>       Transitioning in and out of screen</p> | <p>Melissa: The goal of the Education of Young Children program is to assist in providing an appropriate education of young children (birth through kindergarten) through the preparation of teachers who are well educated and professionally competent.</p>  |
|  | <p>MS of Ashlie</p> <p>Cut to VO<br/>       With footage from EYC classrooms (Dr. Kermani and Bev. Cree)</p>                       | <p>Ashlie: One of the things that attracted me to the Education of Young Children program was that you learn to work with both children and families. I learned how to teach children with and without disabilities, and I learned how children with special needs can be included with other children.</p> <p>Another thing I liked was taking courses in other departments. One of my favorite courses was...[in her own words talking about PSY 320 and what she learned/why she liked it.]</p> |
|  | <p>MS<br/>       Dr. Collins<br/>       With information bar displaying her name and title</p>                                     | <p>Edna: The job market is good for graduates of the Education of Young Children Program. Most of our recent graduates are teaching Pre-K or Kindergarten in public schools, earning the same salary and benefits as other public school teachers.</p>   |
|  | <p>Dr. Collins<br/>       Interview footage</p>  | <p>Edna: This degree also qualifies graduates to work in a variety of other early childhood settings....</p>   |
|  | <p>MS Dr. Collins cut to VO with pictures of other child care settings</p> <p>Transitioning in an interesting way</p>              | <p>Edna: Several of our graduates teach in centers that specialize in serving children with disabilities. Others work in child care settings as teachers or directors. Our graduates are not limited to classroom settings. You can also work in community agencies that help children and families, like Smart Start or child care resource and referral.</p>   |
|  | <p>Footage with Ashlie at ECHOES</p>   | <p>Ashlie: in her own words talking about what</p>   |

MIT 516 – EYC Video Script

Production Team:

Melissa Ennis & Kristen Lee

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|  | MS to CU of Ashlie<br>Cut to VO with her<br>footage at Happy Kids           | she does.  |
|  | MCU-Tim Ess<br><br>ZOOM OUT<br><br>MS-teacher<br><br>DISSOLVE               | Tim: (in his own words) why he is interested in<br>program, why he decided to join this area over<br>others  |
|  | Interview Cut to VO<br>with<br>Pictures of children<br>reading and studying | Edna: We want our graduates to understand<br>development of children Birth- 5 years of age,<br>so they will be able to help them grow as whole<br>people.<br>VO: For example, our graduates teach young<br>children how to get along with each other as<br>well as teaching them beginning reading and<br>math skills. |

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| Pics or footage of children                                    | Dr Collins Interview<br><br>Pics or footage of kids with family | Edna: It may surprise you to know that, as a professional early childhood educator, you need to be licensed. Students who complete our program are eligible for Birth through Kindergarten licensure in North Carolina. Anyone who is interested in teaching or working with children five and under, with or without disabilities, should consider majoring in Education of Young Children and earning B-K licensure |
| Footage of Dr. Kermani teaching, EYC students in the classroom | Dr. Kermani interview to VO                                     | Students in the Education of Young Children program have the opportunity to learn about how children develop, discuss ideas with other students, and decide how to apply them in the classroom. Students also complete about 160 hours of field experience, which helps them to prepare for their internship, or student teaching.  |

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| <p>Shots of teachers and other education professionals</p> | <p>Ashlie or preferably another EYC student interview</p> | <p>Student talking about field experiences and what was gained from them.</p>   |
|  | <p>Pics of faculty members flying onto screen</p>         | <p>Melissa: The Education of Young Children program at the Watson School of Education offers students the opportunity to become a part of an exciting and fulfilling career. The faculty members in the program look forward to working with you!</p> |
|  | <p>Fade music in – volume up as motto appears</p>         | <p><b><i>Education for young children and their families: Ensuring their tomorrow today.</i></b></p>  |
| <p>Credits</p>   | <p>End of Script<br/><br/>CUT</p>                         | <p>(Music fades in and increasingly gets louder )<br/><br/>Music Cut</p>  |
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