

# Melissa L. Ennis

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## Professional Profile

- Knowledge of Instructional Systems Design (ISD) methodology.
- Experienced in the design and development of multimedia, web and computer-based instruction, and video/audio clips.
- Ability to conduct front-end analyses, needs assessment, performance analysis, goal analysis, learner analysis, task analysis and context analysis.
- Possess strong writing and interpersonal skills.
- Highly efficient and reliable worker with an attention to detail.

## Education

### Master of Science in Instructional Technology

May 2008

University of North Carolina Wilmington  
Cumulative GPA: 3.8/4.0

### Master of Arts in Psychology

May 2009

University of North Carolina Wilmington  
Cumulative GPA: 3.6/4.0

### Bachelor of Arts in Sociology & Psychology

May 2002

University of North Carolina Wilmington  
Cumulative GPA: 3.5/4.0

### Bachelor of Science in Animal Science

1997-1999

North Carolina State University  
Completed 37 credit hours of undergraduate coursework.  
Major GPA: 3.48/4.0

### Honors and Professional Affiliations:

Dean's List (Graduate: 4 semesters, Undergraduate: 7 semesters)  
Psi Chi – National Honor Society in Psychology  
Kappa Delta Pi – International Honor Society in Education  
Pi Lambda Theta – International Honor Society and Professional Association in Education  
The National Scholars Honor Society  
AECT – Association for Educational Communications and Technology

## Computer Skills

Microsoft Windows 98, 2000, XP, Vista, Word, Excel, Project, PowerPoint, Publisher, FrontPage, Outlook, Movie Maker, Access, ToolBook Instructor, SPSS, SAS, Adobe Premiere 6.0, Dreamweaver, Fireworks, Flash, Captivate, Acrobat Professional, Inspiration.

## Professional Experience

### Graduate Assistant

August 2005 - Present  
Wilmington, NC

UNC-Wilmington, Women's Studies & Resource Center

- Designed, developed and currently maintain departmental Web site.
- Organize fundraising production and departmental activities.
- Conduct literature reviews and research topics for director.
- Develop promotional materials for various events.

### Graduate Teaching Assistant

November 2004 – May 2005  
Wilmington, NC

UNC-Wilmington, Department of Specialty Studies

- Provide computer lab access and supervision to Instructional Technology Master's (MIT) students.
- Assist with design and development of updated MIT program Web site.
- Assist professor with grading assignments and providing student feedback.

### Assessment Specialist

May 2002 – February 2008  
Wilmington, NC

UNC-Wilmington, Division of Student Affairs

- Provide analysis of inferential and descriptive statistics.
- Develop and revise assessment instruments.
- Provide comprehensive assessment reports.
- Create Web forms and Web pages.
- Provide training materials for departments to update survey report Web pages.
- Provide assessment consultations.

### Research Assistant

January 2002 – May 2002  
Wilmington, NC

UNC-Wilmington, Sociology Department

- Assisted in the design and implementation of a study involving the use of breathalyzers to improve biofeedback of alcohol users.