

Figure Index



Figure 1. Domains of the Field
Adopted from Seels and Richey, 1994

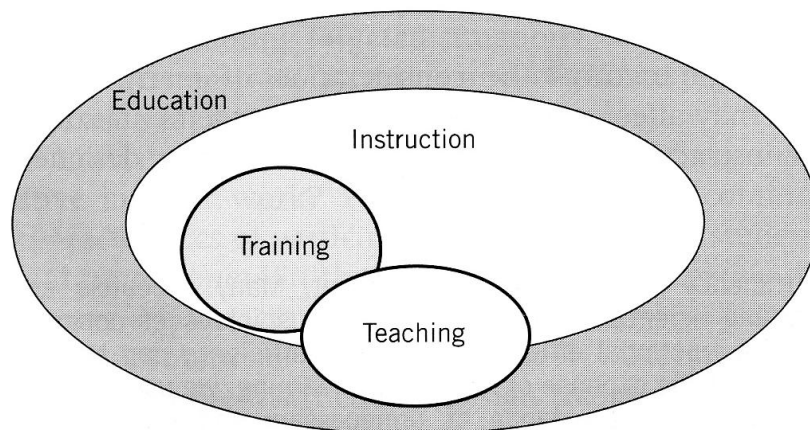


Figure 2. Education vs. Instruction
Adopted from Smith and Ragan, 1999

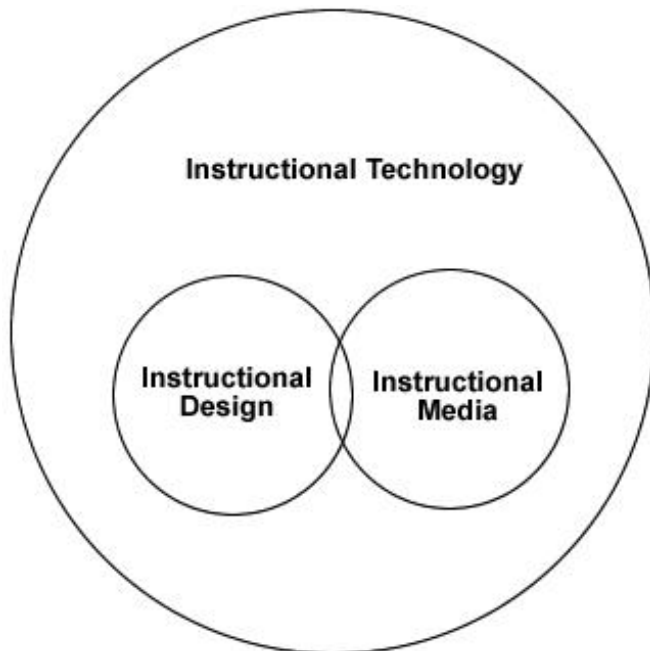


Figure 3. Instructional design and instructional media are two overlapping aspects of instructional technology because while instructional media is defined during design when the delivery system is chosen, it is also important to other domains of instructional technology such as development and utilization.

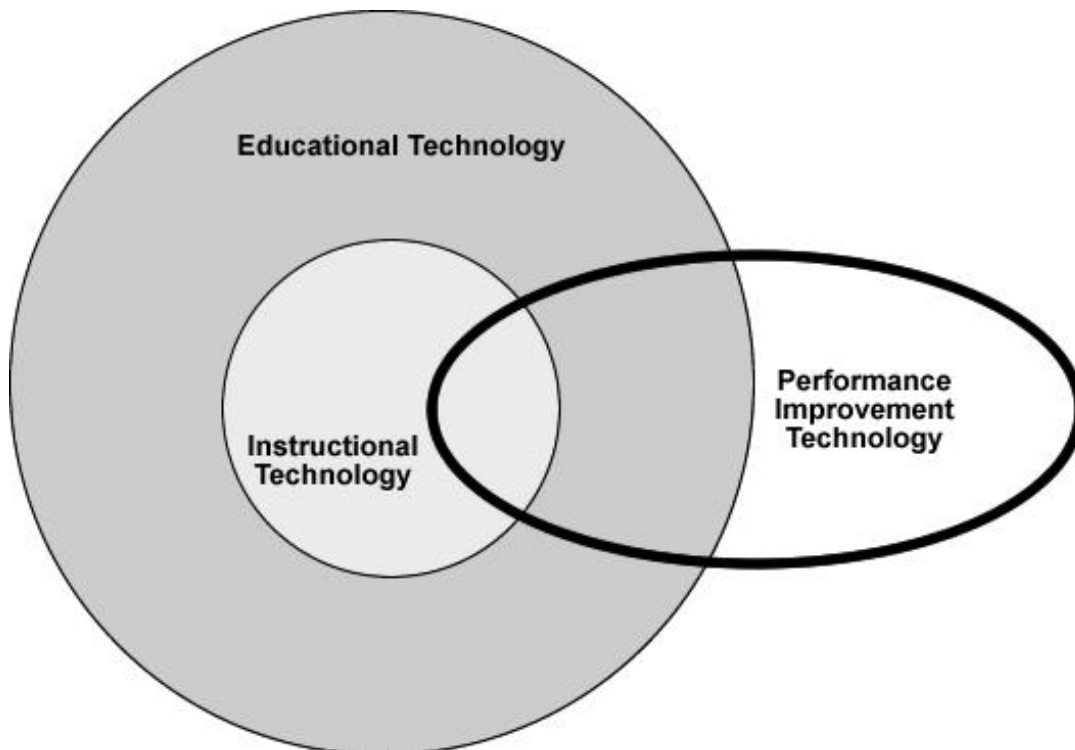


Figure 4. The Relationship between Instructional Technology and Performance Improvement Technology



Figure 5. The ADDIE Model
 Adopted from Joint Knowledge Development & Distribution Capability (JKDDC): Product Development Workflow Tool

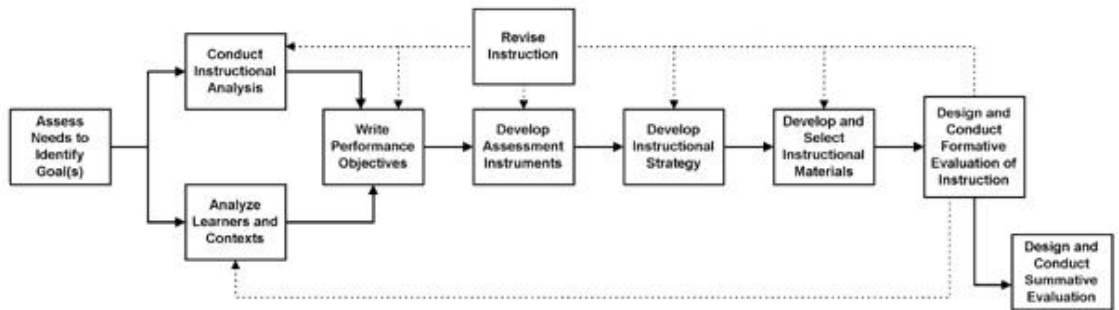


Figure 6. Dick and Carey (2005) Instructional Systems Design Model
 Adopted from *Lesson 8 - Instructional Strategy*, 2006

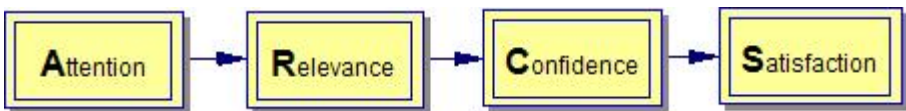


Figure 7. Kellar's ARCS Model
 Adopted from Cavanaugh & Cavanaugh, 2006

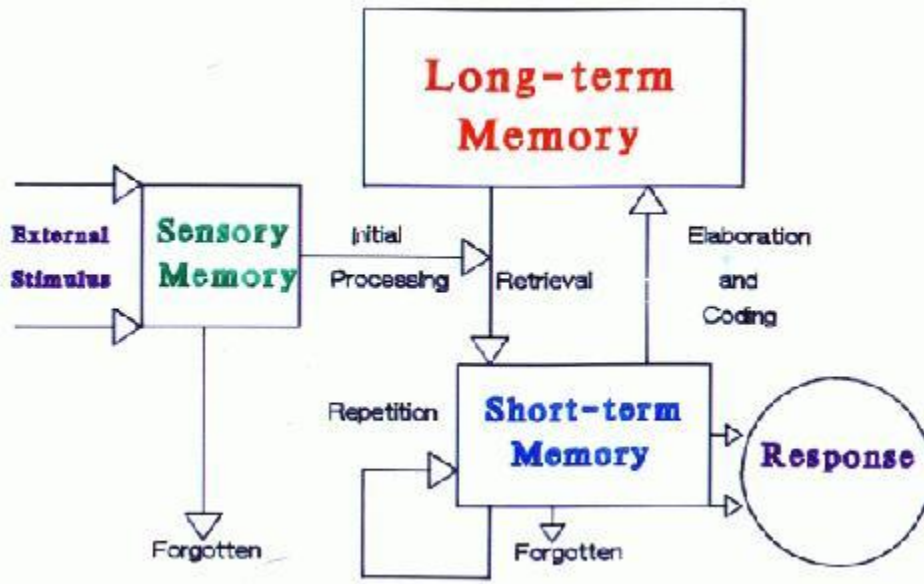


Figure 8. The Information Processing Model
Adopted from Huitt, 2003



Figure 9. Lantern Slides
Adopted from deLuikerwaal, 2006

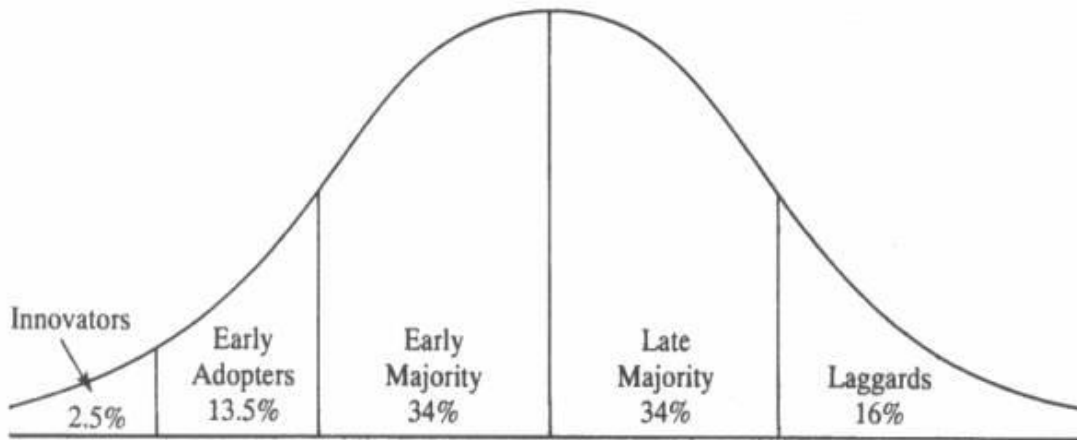


Figure 10. Adopter Categories Continuum
Adopted from South Tees Hospital Improvement Alliance, 2003

The Innovation Adoption Curve

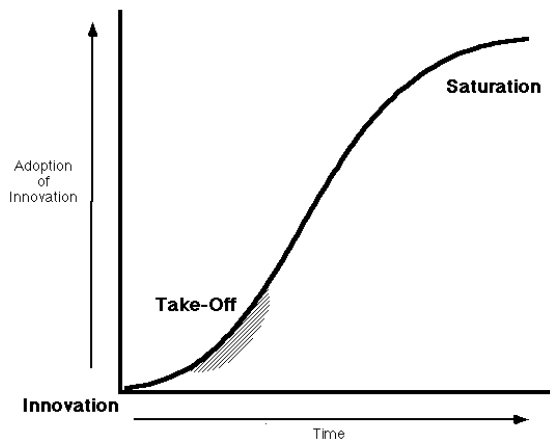


Figure 11. The Innovation Adoption Curve
Adopted from Chen, 2006.

The Instructional Design Project Life-Cycle



Figure 12. The Instructional Design Project Life-Cycle
Adopted from Murdock, 2005

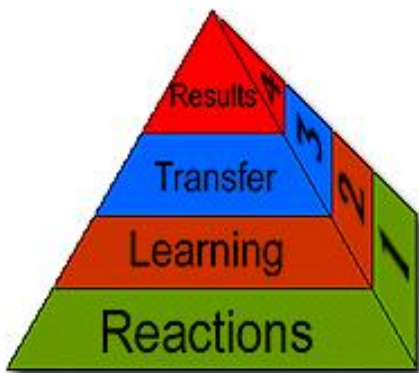


Figure 13. Kirkpatrick's Four Level Model
Adopted from Winfrey, 1999

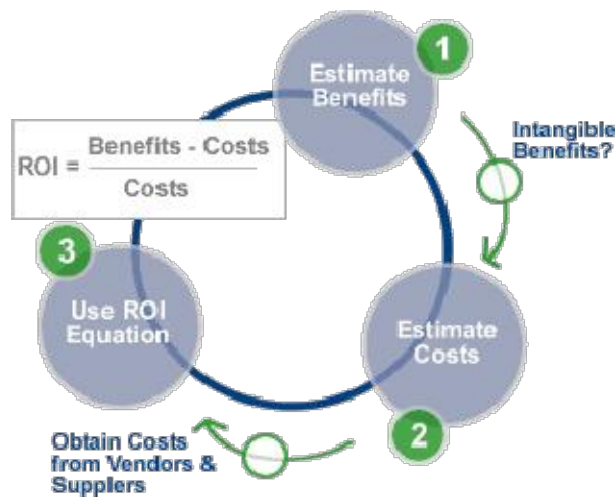


Figure 14. ROI Model
Adopted from Odellion Research, 2006