

## **Learner Analysis**

<b>Information Categories</b>	<b>Data Sources</b>	<b>Learner Characteristics</b>
Entry Behaviors	Surveys and interviews	Learners have little to no experience working with Roxio or burning files onto CD-ROMs. They have worked with CD-ROMs before and have used the various Microsoft office programs to save files as well as used the Internet to find and play music files.
Prior Knowledge of Topic Area	Surveys and interviews	Little to no experience burning a CD. Do have experience with Microsoft office, Windows XP, and basic components of the computer and computer skills
Attitudes Towards Content	Interviews	Will use this task to further their computer skills and will feel good not to having to ask other people to do it for them. Also excited to have the module in front of them so they can learn to do it themselves.
Attitudes Toward Potential Delivery System	Interviews	Excited because they will not have to go to a workshop and can learn this on their own time and at their own pace.
Motivation for Instruction	Interviews	Learners see the importance of this skill for their work. Learners no longer want to rely on TAC or their colleagues to do this for them and want to have a more reliable source for saving their data.
Education and Ability Level	Interviews and Personnel records	Learners have at least a Bachelors Degree and at least basic working knowledge of Windows XP and Microsoft office. They also have above college-level reading and writing skills and speak English as their primary language
General Learning Preferences	Surveys and Interviews	Learners are visual and active learners and are looking forward to having a self-instructional module to help them learn this skill at their convenience.
General Group Characteristics	Interviews and observations	Learners have a positive attitude in learning a new skill and believe this will not only help them in their jobs

		but will also improve their working relationship with their colleagues.
Attitudes Toward Training Organization	Interviews	Learners are adults between 28 and 60 years of age, so information needs to be clear and concise. Also needs to be broken up into small steps and include screen shots of Roxio and a computer so they know where they are.