

Suesan C. Sullivan

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PROFESSIONAL EXPERIENCE

PUBLIC INFORMATION SPECIALIST: Cape Fear Museum, New Hanover County 1999-present

- ❖ A/V and Online Support for Education and Exhibits staff
- ❖ Public relations manager; Museum Spokesperson; Media Liaison
- ❖ Supervise contract graphic design staff and UNCW Marketing, and Film Studies interns
- ❖ Develop and implement strategic Marketing plan; Plan and manage Budget; Grant writing
- ❖ Market Research and Evaluation
- ❖ Event Coordination: Annual Gala; Winter Jazz series; Flavor of the Past
- ❖ Maintain Museum Website; Photographer; Videographer; Digital Video and Audio editor
- ❖ Conceive and create interactive, educational components for exhibits
- ❖ Generate original programs for broadcast on NHC-TV

FULL TIME STUDENT: Mt. Olive College

- ❖ Studies in management and organization development. **May 8, 1999** - Graduated with honors.

VOICE WORK AND PRODUCTION

1995-present

- ❖ Weekend announcer on WGNI, since May 2005.
- ❖ Free-lance voice talent/audio engineer out of my home studio, for numerous television, radio stations, and production houses across the country.

DIRECTOR OF PUBLIC SUPPORT: American Red Cross, Cape Fear Chapter

1995-1997

- ❖ Public Affairs Officer —Hurricanes Bertha #141 and Fran #202
- ❖ Manage, Recruit and Train 200+ volunteers
- ❖ Manage PR; Market health and safety classes; Produce brochures and newsletter
- ❖ Fundraising; Grant writing and reporting;

FOUNDING PRESIDENT/DIRECTOR OF DEVELOPMENT: Tapestry Theater

1986-1994

- ❖ Every aspect of starting a 501(c)(3); Marketing and promotions; Budgets and contracts;
- ❖ Public speaking; Show production; Performance; Direction; Audience development
- ❖ Fundraising; Grant writing and Reporting; Patron cultivation; Volunteer Management;
- ❖ Community outreach; Development of minority involvement at every level

EDUCATION

present

University of North Carolina at Wilmington

Part Time student, 24 graduate credit hours, 4.0 GPA,
pursuing Masters degree in Instructional Technology

1999

Mount Olive College, Wilmington North Carolina

B.S. in Management and Organizational Development

1982-1984

Penn State University, Film Production

1980-1982

Syracuse University, TV/Radio Production

ASSOCIATIONS

Board Member, Thalian Association

Provisional Member, Junior League of Wilmington

Member, Pi Lambda Theta International Honor Society

Member Hoggard High School Athletic Booster Club