Works Cited

Textbooks

Seels, B.B. & Richey, R.C. (1994). Instructional technology: The definitions and domains of the field. Washington, D.C.: Association for Educational Communications and Technology.

Smith, L. P & Ragan, J.T. (2005). Instructional Design. (3 rd edition). John Wiley & Sons, Inc.

Dick, W., Carey, L., & Carey, J. (2005). The Systematic Design of Instruction. (6th Edition). New York: Addison Wesley Longman, Inc.

Reigeluth, C. M. (Ed.). (1999). Instructional-Design Theories and Models Volume II - A new paradigm of instructional theory. Mahwah, NJ: Lawrence Erlbaum Associates, Publishers.

Rossett, A. (1987). Training needs assessment. Englewood Cliffs, NJ: Educational Technology Publications.

Seels, B.B. & Glasgow, Z. (1998). Making instructional design decisions. Second Edition. Upper Saddle River, NJ: Prentice-Hall, Inc.

Rogers, E. M. (1995). Diffusion of Innovations (4th Edition). New York: Free Press.

Greer, M. (1992). ID Project Management: Tools and Techniques for Instructional Designers and Developers. Englewood Cliffs, NJ: Educational Technology Publications.

Mayer, R.E., (2001). Multimedia learning. New York: Cambridge University Press.

Havelock, R. G. (1995). The Change Agent's Guide. Englewood Cliffs, NJ: Educational Technology Publications.

Heinrich, R., Molenda, M., Russell, J.D., & Smaldino, S.E. (1998). Instructional Media and Technologies for Learning. Sixth Edition. Upper Saddle River, NJ: Prentice-Hall, Inc.

Reiser, R.A. & Gagne, R.M. (1983). Selecting media for instruction . Englewood Cliffs, New Jersey : Educational Technology.

Burkman, E. (1987). Factors affecting utilization. In R. M. GagnÚ (Ed.) Instructional Technology: Foundations. Hillsdale, NJ: Lawrence Erlbaum.

Clark , R. & Lyons, C. (2004). Graphics for Learning. John Wiley & Sons, Inc., San Francisco, CA.

Journals

Gentry, C. G. (1991). Educational Technology: A question of meaning. In G. L. Anglin (Ed.), Instructional Technology: past, present, and future (p1-11). Englewood, CO: Libraries Unlimited.

Shrock, A. S. (1991). A brief history of instructional development. In G. L. Anglin (Ed.), Instructional Technology: past, present, and future (p1-11). Englewood, CO: Libraries Unlimited.

Resier, R. A. (2001). A history of instructional design and technology: Part I: A history of instructional media. ETR&D, 49 (1), 53-64.

Resier, R. A. (2001). A history of instructional design and technology: Part I: A history of instructional media. ETR&D, 49 (2), 57-67

Websites

AECT Definition and Technology Committee (2004). The meanings of educational technology. Retrieved September 22, 2006 from

http://www.indiana.edu/~molpage/Meanings%20of%20ET_4.0.pdf#search=%22aect%20committ ee%20educational%20technology%22

AECT. (2005). Standards for the accreditation of school media specialist and educational technology specialist programs. Bloomington, IN:AECT.

AECT. What are the initial standards? (2001). Retrieved September 23, 2006 from http://www.aect-members.org/standards/initstand.html.

AECT. What is the knowledge base? (2001). Retrieved September 25, 2006 from http://www.aect-members.org/standards/knowledgebase.html.

Boverie, P., Sanchez-Mulcahy, D., and Zondlo, J.A. (1994). Evaluating the effectiveness of training programs. Retrieved March 24, 2006 from http://people.uncw.edu/chensj/mit530/Kirkpatrick%20Model.htm.

Whelan, R. (2005). Instructional technology & theory: A look at past, present, and future trends. Retrieved October 3, 2006 from Connect Information Technology at NYU website: http://www.nyu.edu/its/pubs/connect/spring05/whelan_it_history.html.

University of North Carolina Asheville. (2006). The ASSURE model. Retrieved from http://unca.edu/education/edtech/techcourse/assure.htm.